wellspring
CANCER SUPPORT

WDFS WELL DRESSED FOR SPRING

MARCH 25, 2027

THE QUAY
100 QUEENS QUAY E.

THE WALK of HOPE

EMBARK ON A JOURNEY THAT WILL INSPIRE AND TOUCH COUNTLESS LIVES

Well Dressed for Spring is an inspiring annual fashion show, bringing together the latest in high fashion with Toronto's vibrant corporate and philanthropic community. The event unites guests, designers, models and supporters for an unforgettable runway experience, all in support of people living with cancer and their loved ones.

ABOUT WELLSPRING

Cancer can be an incredibly difficult and isolating experience. While hospitals and healthcare professionals excel at treating the illness, the emotional, mental, and practical challenges of living with cancer often remain unmet. Many individuals feel lost and vulnerable, even after their treatment concludes, facing emotional distress, financial struggles, and physical limitations.

Wellspring steps in to fill these gaps, offering essential supportive care programs that nurture the mind, body and spirit, while improving the quality of life for those living with cancer.

Because Wellspring receives no government or hospital funding, events such as Well Dressed for Spring help ensure that essential supportive care remains available to every Canadian in need.

By participating as a Walk of Hope model, you will help create enduring change.

Become a model, make a difference.

MAKE AN IMPACT

We would be honoured to have you participate in the Walk of Hope as a model for Well Dressed for Spring 2027. As a Walk of Hope model, you will play a significant role in helping thousands of individuals who have felt overwhelmed by the realities of living with cancer.

As you share your own inspiring cancer story, your voice will resonate with others, empowering them to join the cause. Let your inner light shine as you become a beacon of hope for those in need.

> ***The 2026 Well Dressed for Spring fashion show was a smashing success and I loved walking the runway and meeting the other models. Each model had a unique story and each one truly inspired me... I enjoyed all aspects of this project but the fundraising was really my favorite!***
>
> - Hughene Acheson, Walk of Hope model and top fundraiser



WELLSPRING.CA/WDFS2027

For event inquiries, model registration and sponsorship information please contact:
Ivanka Hiltschuk, Manager, Fundraising Events | 416.480.4440 x238 | ivanka@wellspring.ca

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YOUR ROLE AS A MODEL

GOAL
Raise $10,000+ for Wellspring.

RECOGNITION
Be celebrated at Well Dressed for Spring 2027 for community spirit, compassion, and philanthropic efforts in support of Wellspring.

RUNWAY OPPORTUNITY
Take part in the exclusive Walk of Hope Runway showcase.

WEBPAGE
Receive a custom model webpage to help you connect with supporters, share your story and track your fundraising progress.

FUNDRAISING SUPPORT
Work directly with Wellspring to develop a personalized fundraising plan, with customizable templates and materials to help you engage donors.

INSPIRATIONAL STORY
Share your personal cancer story and fundraising achievements with an audience of over 400 guests, inspiring others in our community.

STYLING
Enjoy professional hair, makeup, and styling by Holt Renfrew, helping you look and feel your best on the runway!

IMPACT
Make a meaningful difference in the lives of those living with cancer and those that care for them.

By being a Wellspring ambassador, you may be called on to participate in various media opportunities and promote your participation in the event via social media.







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