



TOGETHER WE
AMPLIFY IMPACT &
INSPIRE OTHERS TO
JOIN OUR CAUSE.

#HonouringSupport
#CelebratingStrength

JOIN US IN HONOURING UNSUNG HEROES!

Annual Wellspring Chinguacousy
Big Walk Sponsorship Package!

SUNDAY, OCTOBER 6, 2024

Chinguacousy Park
Boat Pavilion
225 Central Park Drive
Brampton, L6S 6H1

For the past eight years, families, corporations, community members, and Wellspring supporters have united for The Big Walk Family Event for Cancer Support, raising over \$300,000 to benefit Wellspring Chinguacousy's specialized programming and services. Last year's event brought the community together, and this year, hosted at Chinguacousy Park, we aim to build on that support with a fun-filled day featuring entertainment, food, activities for all ages, and a celebration of community.

Sponsorship questions? Contact: Kim McDermott at:
events@wellspringbrampton.ca, 905.792.6480 x 231



The Big Walk Wellspring Chinguacousy

SPONSORSHIP OPPORTUNITIES



HERO SPONSOR

1 Opportunity
\$10,000

- 25 Big Walk registrations (includes food and event access)
- Logo integrated into Event Name and prominently displayed on all materials
- Corporate sign prominently displayed in pavilion and at finish line
- Corporate logo displayed 5 times along route
- Recognition on Big Walk banner, correspondence, and promotional material
- Acknowledgment in event announcements
- 10x10 promotional space
- Participation in award ceremony
- Corporate spotlight in Wellspring Chinguacousy newsletter
- Recognition on event website and social media platforms

CHAMPION SPONSOR

1 Opportunity
\$5,000

- 15 Big Walk registrations (includes food and event access)
- Prominent corporate sign in pavilion and at finish line
- Corporate logo displayed 2 times along route
- Acknowledgment in event announcements
- 10x10 promotional space
- Corporate spotlight in Wellspring Chinguacousy newsletter
- Recognition on event website and social media



Together, let's honour the Unsung Heroes who make a difference every day in the lives of those affected by cancer. Join us in making this year's event the most impactful yet!

COMMUNITY SPONSOR

Multiple Opportunities
\$2,500

10 Big Walk registrations (includes food and event access)

Corporate logo displayed 3 times along route

Acknowledgment in event announcements

10x10 promotional space

Corporate logo in Wellspring Chinguacousy newsletters

Recognition on event website and social media

ROUTE SPONSOR

Multiple Opportunities
\$1,000

5 Big Walk registrations (includes food and event access)

Corporate logo on kilometer indicator

Acknowledgment in event announcements

Recognition on event website and social media

ABOUT WELLSPRING

At Wellspring, the focus is on the person, not the disease. Wellspring receives no core government funding and relies on donations provided by individuals, foundations, and corporations to continue to allow Wellspring to provide programs entirely free of charge.

More than 85 percent of cancer patients experience the non-medical consequences of cancer and its treatment: the fear, anxiety, pain, isolation, financial worries and guilt. Wellspring Chinguacousy cancer support centre provides professionally led programs and services that help thousands of people take an active role in controlling their cancer experience, and to improve their quality of life.

For sponsorship information please contact us using the information below.

Kim at: events@wellspringbrampton.ca
905.792.6480 x 231

To take part in The Big Walk for Cancer Support, participants can register online as an individual or as a team.



#HonouringSupport
#CelebratingStrength

REGISTER TODAY!

Charitable registration: 84934 9568 RR0001

